**Data Collection and Preprocessing Phase**

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| Date | 15 JULY 2024 |
| Team ID | 739826 |
| Project Title | View count visionary:data driven approach to forecasting youtube videos views project |
| Maximum Marks | 2 Marks |

**Data Quality Report Template**

The purpose and scope of the data quality assessment related to YouTube video view counts.The Data Quality Report Template will summarize data quality issues from the selected source, including severity levels and resolution plans. It will aid in systematically identifying and rectifying data discrepancies.

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| **Data Source** | **Data Quality Issue** | **Severity** | **Resolution Plan** |
| Dataset | Accuracy of view count data | High | 1. Conduct an audit comparing reported view counts with actual viewer interactions.  2. Implement improved algorithms or data validation checks to enhance accuracy. |